Build Website RM499 | Unlimited Pages Budget Malaysia

This document outlines a website development package priced at RM499, offering unlimited pages and designed for budget-conscious businesses in Malaysia. It details the features, limitations, and target audience for this affordable website solution. The aim is to provide a clear understanding of what can be achieved within this budget and to manage expectations accordingly.

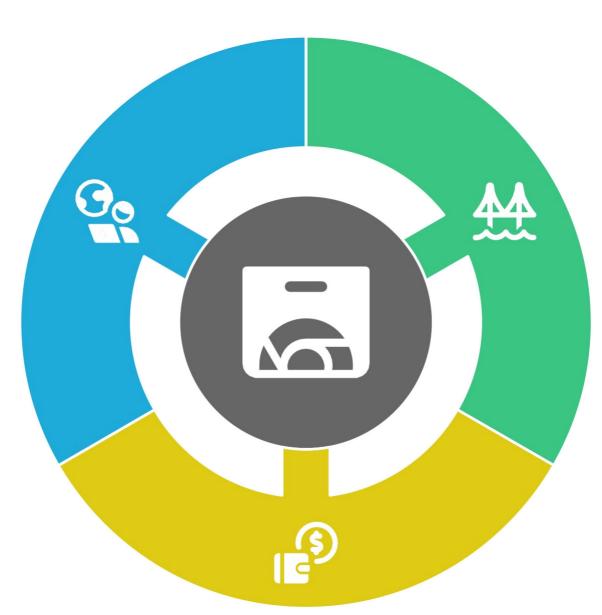
Introduction

In today's digital age, a website is crucial for any business, regardless of size. However, the cost of website development can be a significant barrier for many small and medium-sized enterprises (SMEs) in Malaysia. This RM499 website package aims to bridge that gap by providing an affordable and accessible solution.

Affordable Website Solution

Digital Presence

Enables businesses to have a digital footprint in the competitive market.



Accessibility

Makes website development accessible to SMEs with budget constraints.

Affordability

Offers a costeffective solution for businesses to establish an online presence.

Package Overview: RM499 Website

This package offers a basic website with unlimited pages, suitable for businesses that need a simple online presence without complex functionalities.

Key Features:

- Unlimited Pages: Create as many pages as needed to showcase your products, services, and information.
- Responsive Design: The website will be optimized for viewing on various devices, including desktops, tablets, and smartphones.
- Basic SEO Optimization: Includes basic on-page SEO to improve search engine
 - visibility.
- Contact Form: A simple contact form to allow visitors to reach out to you.
- Social Media Integration: Integration with your existing social media profiles.
- Basic Website Security: Implementation of basic security measures to protect against common threats.
- Content Management System (CMS): Typically built on a user-friendly CMS like
 - WordPress, allowing for easy content updates.
- Hosting (First Year): Includes hosting for the first year (subject to limitations, see below).
- Domain Name (First Year): Includes a domain name registration for the first year (subject to availability).

Target Audience:

- Small businesses
- Startups
- Freelancers

Detailed Breakdown of Businesses on a tight budget Features

1.Unlimited Pages:

The ability to create unlimited pages is a significant advantage, allowing you to comprehensively present your business information. This includes:

- About Us: Tell your company story and build trust.
- Services/Products: Showcase your offerings with detailed descriptions and images.
- Contact Us: Provide contact information and a contact form.
- Blog: Share industry insights and updates.
- FAQ: Answer common questions from your customers.
- Testimonials: Display positive feedback from satisfied clients.
- Portfolio: Showcase your past work (if applicable).

2. Responsive Design:

Ensuring your website is responsive is crucial for reaching a wider audience. A responsive design adapts to different screen sizes, providing an optimal viewing experience on any device. This is essential for mobile users, who make up a significant portion of internet traffic.

3. Basic SEO Optimization:

While this package includes basic SEO, it's important to understand its limitations. Basic SEO typically involves:

- Keyword Research: Identifying relevant keywords for your business.
- On-Page Optimization: Optimizing page titles, meta descriptions, and content with relevant keywords.
- Image Optimization: Optimizing images for faster loading times and SEO.

Important Note: This package does *not* include advanced SEO strategies like link building, content marketing, or technical SEO. For more comprehensive SEO services, additional packages are available.

4. Contact Form:

A simple contact form allows visitors to easily reach out to you with inquiries. This is a crucial element for generating leads and providing customer support.

5. Social Media Integration:

Integrating your social media profiles into your website allows visitors to easily connect with you on social media platforms. This can help increase your social media following and drive traffic to your website.

6. Basic Website Security:

Basic security measures are implemented to protect your website from common threats. This may include:

- SSL Certificate: Encrypts data transmitted between the website and visitors.
- Security Plugins: Implements security plugins to protect against malware and hacking attempts.
- Regular Backups: Regularly backs up your website data to prevent data loss.

Important Note: This package provides basic security. For more robust security measures, additional security packages are available.

7. Content Management System (CMS):

A CMS like WordPress allows you to easily manage and update your website content without requiring technical expertise. This empowers you to keep your website fresh and engaging.

8. Hosting (First Year):

The package includes hosting for the first year. However, it's important to understand the limitations of the hosting included in this package. Typically, it will be a shared hosting plan with limited resources. This may be sufficient for a small website with low traffic, but it may not be suitable for websites with high traffic or resource-intensive applications.

9. Domain Name (First Year):

The package includes domain name registration for the first year. However, the availability of your desired domain name cannot be guaranteed. You will need to choose a domain name that is available.

Limitations

It's crucial to understand the limitations of this RM499 website package:

- Limited Customization: The design will be based on a pre-designed template with limited customization options.
- Basic Functionality: The package focuses on providing basic website functionality.
 - Complex features like e-commerce, membership systems, or custom integrations are not included.
- Limited Support: Support is typically limited to basic technical support. Content
- updates and website maintenance may incur additional charges.
- Shared Hosting: The included hosting is typically shared hosting, which may have limitations on resources and performance.

- No Content Writing: Content writing is typically not included. You will need to provide the content for your website.
- No Advanced SEO: Advanced SEO strategies are not included.

Additional Costs

Be aware of potential additional costs:

- Domain Renewal: After the first year, you will need to renew your domain name registration.
- Hosting Renewal: After the first year, you will need to renew your hosting plan.
- Content Writing: If you need assistance with content writing, this will incur additional charges.
- Advanced SEO: If you need advanced SEO services, this will incur additional charges.
- Website Maintenance: Ongoing website maintenance and updates may incur additional charges.
- Custom Features: Adding custom features or functionalities will incur additional charges.

Conclusion

The RM499 website package offers an affordable solution for businesses in Malaysia that need a basic online presence. While it has limitations, it provides a solid foundation for building a website with unlimited pages. By understanding the features, limitations, and potential additional costs, you can make an informed decision about whether this package is right for your business. This package is ideal for those who need a simple, cost-effective website and are willing to manage their own content and updates. For businesses requiring more advanced features, custom designs, or ongoing support, a more comprehensive website development package may be necessary.